

## TOWN PRESENTATION – PÉCSVÁRAD

**Pécsvárad**, with its rich historical heritage, is located in the central part of Baranya, within the economic agglomeration of the county seat. Together with its catchment area, it is **one of the more developed regions** of the county, while its position is strengthened by its geographical location and good transport facilities. The town's economy is primarily focused on **industry and logistics**, but there are other pillars as well, including agriculture and tourism thanks to the medieval castle complex and the Lake Dombay resort area.

### Transport and logistics

Pécsvárad is located at **the foot of the eastern side of the Mecsek Mountains** and have **excellent transport facilities**. This is mainly due to **main road 6** passing directly by the city, which enables quick access to both Pécs and Szekszárd. The **route of the main road is very convenient**, as it passes south of the inhabited areas of the town, essentially **functioning as a bypass**, sparing the settlement from the harmful consequences of transit traffic. On the other hand, it passes through the industrial zone, making **access to the sites** extremely easy.

The county seat is very close, just **20 km** away. Szekszárd is not far either: the centre of Tolna County is 43 km away on the public road. The **expressway network** can be reached closest at the junction of motorway M6 between Véménd and Palotabozsok, which is **21 km** from the town.

Clearly the **most important transport corridor** is main road 6, and its sections close to the town are mostly in **good condition**. In the north-eastern direction, towards Mecseknádasd, the section passing through the mountain has recently undergone renovation.

The **nearest railway connection is in Pécs or Bonyhád**, which is also about 20 km away. The **Pécs railway station** on the electrified main line offers **more opportunities** than Bonyhád on the branch line in terms of both passenger and freight traffic. However, in the case of shipments in the **east-west direction** (towards Kaposvár-Nagykanizsa or Baja-Szeged), the **latter may be a better choice** due to the nature of the line network.

The frequency and quality of **regional bus services** are adequate. Due to the location of the town, many long-distance flights stop here: for example, the buses connecting Pécs with Szekszárd or Szeged, but also some that go to Budapest. Thus, Pécsvárad has a **direct connection with the**

**capital without transfer.** The most important routes lead to Pécs, Komló, Szederkény, Mohács and Bonyhád, touching nearby settlements on the way. The smaller villages of the area (Erdősmecske, Apátvarasd) can be reached by flights departing directly from Pécsvárad. From most directions, the **conditions for commuting on a daily basis are given.**

### **Population and employment**

Pécsvárad has **3982 inhabitants**, which makes it the largest settlement in the district, ahead of Hidas and Mecseknádasd. The immediate surroundings are of the **small village type**: with the exception of the two towns mentioned above, no settlement in the district has more than 400 residents.

The **population of the district is 11,327**, of which 7294 are employed. The **proportion of the unemployed** is not very high, 260 people, or **3.65%**. 4.62% of them have no education at all and 35% have only completed primary school. More than half of the unemployed, 56.54%, have acquired a trade and 3.85% have a degree.

The employment situation of the town is better than that of the surrounding settlements. **In Pécsvárad, the working age population is 2575**, with an unemployment rate of **1.67%**.

### **Infrastructure and public services**

Pécsvárad is a **neat, well-kept small town** with good infrastructure. All roads of the interior are **paved** and stormwater drainage systems are carefully built in the streets on the hillsides as well. **Road renovations are continuous** and, in addition to populated areas, also affect the typically earth or gravel roads of **enclosed garden** properties.

The town's drinking water supply is provided by **Mezőföldvíz Kft.**, which is present in several counties, and which also operates the local **wastewater treatment plant** and the related network. One of the company's **chief engineering departments** is located in Pécsvárad.

Pécsvárad is the **centre of the district** of the same name, which comprises of 17 settlements and more than 11 thousand inhabitants. This means that the **seat of the district office** is located here. The **authority and guardianship office**, and the **office of government issued documents** are available locally, and a **tax authority customer service** chapter is open twice a week. Further administrative services are available in Pécs.

The National Chamber of Agriculture operates a **village consultant office** in the town, which is open for business every day of the week.

**Health services** cover the full range of primary care. Three general practices, a paediatrician practice, three dental practices, two pharmacies, a nurse service and a central medical service operate in Pécsvárad. Most of them are housed in the modern and up-to-date **Health Centre. Physiotherapy and a laboratory** that can perform simpler tests are available locally. Patients can go to specialist clinics in Pécs, and those who need hospital care can also be treated at the county seat.

The common feature of **the nursery school, the kindergarten and the primary school** is the active cultivation of German ethnic traditions, which in addition to traditional education offers art training as well. At **II. Béla Secondary School, law enforcement and administrative** professions are taught in 5-year technical and 3-year vocational schools, and education for **food industry professions** (butcher, baker, confectioner) are available in 3-year vocational school classes.

There are **three bank branches** in Pécsvárad: Takarékbank has two, OTP bank has one office in the town. Other commercial banks are typically available in Pécs for person administration.

Three **lawyers with valid chamber memberships** practice law in the town. The first instance forum for settling legal disputes is the **district court of Pécs**, and in case of an appeal the cases can be brought before the main **Court** also operating in Pécs.

The most important **micro-regional cooperation** organization is the **Zengőalja Regional Development Association**. It connects 24 settlements, mostly smaller villages with common historical roots throughout the estates of the former abbey of Pécsvárad. **Its centre is Pécsvárad**, other major settlements are Hidas, Hosszúhetény and Mecseknádasd. The aim of the association, in cooperation with non-governmental organizations and economic operators, is to coordinate development ideas, obtain resources more efficiently and utilize the potential inherent in tourism.

### **Major economic operators**

Pécsvárad is focused on **industry and logistics**, and the economic scope is decisively influenced by the proximity of the county seat. For this reason, there is no real chance for large companies to settle. The **backbone of the local production sector is provided by medium-sized companies**, along with many small and micro enterprises. A total of

**663 active businesses** are registered in the district, most of them are concentrated in the centre.

It's also worth to mention **tourism**. The castle and the abbey are popular attractions, and the autumn folk fair called "Girls' Market" is an event that regularly attracts crowds. Guests are welcome to stay in a high-quality (3 stars or equivalent services provided) hotel and there are two restaurants in the town.

**Without being exhaustive**, the following are **some examples** of the most important enterprises in Pécsvárad:

- **Pannonpharma Gyógyszergyártó Kft.** – A Hungarian-owned enterprise engaged in pharmaceutical production, drug analysis and pharmaceutical research and development. Number of employees in 2019: 138; sales revenue in 2019: HUF 3.25 billion, of which HUF 23 million (0.7%) came from exports.
- **Kresz & Fiedler Műanyagfeldolgozó és Szerszámkészítő Kft.** – A Hungarian-owned company engaged in the injection-moulding of plastic parts and the production of injection-moulding tools. Number of employees in 2019: 79; sales revenue in 2019: HUF 1.42 billion, of which HUF 212 million (14.93%) came from exports.
- **Domani Hu. Kft.** – A Belgian-owned company engaged in the trade of artistic flower pots made of clay, stone and metal. Number of employees in 2019: 10; sales revenue in 2019: HUF 957 million.
- **Kelet-Mecsek Mezőgazdasági Kft.** – A Hungarian-owned enterprise engaged in animal husbandry and field crop production, as well as related agricultural and technical services. Number of employees in 2018: 51; sales revenue in 2018: HUF 862 million, of which HUF 5 million (0.58%) came from exports.
- **Schneider Fémipari Kft.** – A Hungarian-owned company engaged in the production, assembly, mechanical cutting and CNC machining of steel structures for buildings, and the production of stainless and aluminium structures. Number of employees in 2019: 21; sales revenue in 2019: HUF 285 million.

### **Economic areas**

Although there is no **industrial park** in Pécsvárad in the legal sense yet, the developments **plans are in place**. According to these plans, an industrial park would be established in the southern part of the town, in the area next to Pécsi street. In the 100% municipally owned area, an internal road network, utilities, public lighting and a camera surveillance system

would be installed, and two 100 m<sup>2</sup> factory halls for enterprises to rent would be built as well.

The **majority of the most important companies are concentrated** further away from the planned industrial park, east of the Pécsvárad stream, **on both sides of main road 6**. This economic centre can be expanded at the expense of the surrounding privately owned agricultural land.

Currently, the **municipality owns** four hectares of greenfield and a 8,000 square meter brownfield area that can be used for economic purposes. There is also an additional **2.8 hectare brownfield** land, the former site of the late Mezőgép company, which is privately owned but also suitable as an investment site by purchase or lease.

In the part of the former **military shooting range** that is closer to the town, about **20 hectares** are vacant, the economic utilization of which is also included in the long-term plans.

The **Lake Dombay resort area** between Hosszúhetény and Pécsvárad, administratively belonging to the latter, provides opportunities for leisure and tourism-related developments.

For agricultural enterprises the **local farmer's market** offers opportunities for business. It operates outdoors with uncovered vending tables.

### **Economic support and tax policy**

The rate of the **local business tax** in Pécsvárad is **2%**, i.e. the statutory limit. The municipality **does not levy building and land taxes**, and the amount of **tourist tax** is especially favourable at only HUF 300 per guest per night.

A system for **preferential land sales or leasing** linked to investment and job creation will be developed in parallel with the establishment of the industrial park.

### **Municipal investments**

The focus of the ongoing and recently completed municipal developments is to increase the **attractiveness of the settlement and the residents' quality of life**. Great emphasis is placed on **road renovations**, especially the mechanical stabilization of roads in unincorporated areas and enclosed garden properties in order to ensure their long-term usability.

One of the **focal points of these infrastructural developments** is the resort area around **Lake Dombay**.

The **tourism-oriented development of the Pécsvárad castle** is carried out in several stages. The aim is to make more efficient use of the potential of the medieval monument complex and to increase the number of visitors.

The renovation of the **Szentháromság square** in the town centre is underway within the framework of the **green city program** focusing on environmental awareness. This will include the renovation of pavements and green spaces, and the erection of new properties to house businesses and restaurants instead of the current dilapidated street-front buildings.

## **Contact**

The Municipality of Pécsvárad

7720 Pécsvárad, Szentháromság tér 3.

Email: [pmhivatal@pecsvarad.hu](mailto:pmhivatal@pecsvarad.hu)

Telephone: 72/465-025